

**INTERNATIONALIZING HIGHER EDUCATION  
THROUGH  
OPEN AND DISTANCE ELEARNING:  
THE UP OPEN UNIVERSITY'S  
ASEAN STUDIES GRADUATE PROGRAM**

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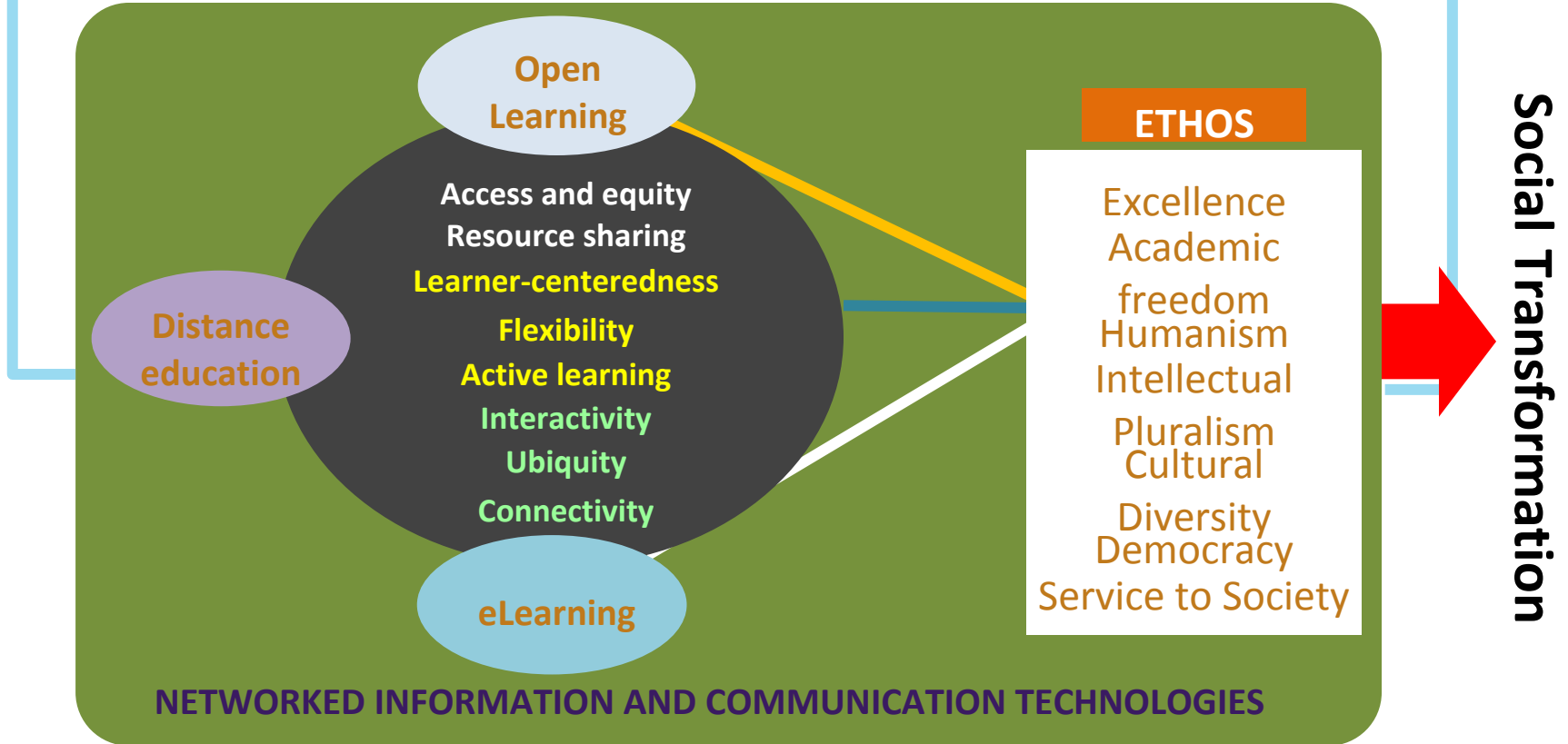


**PHILOSOPHY OF**

**OPEN AND DISTANCE EARNING (ODeL)**



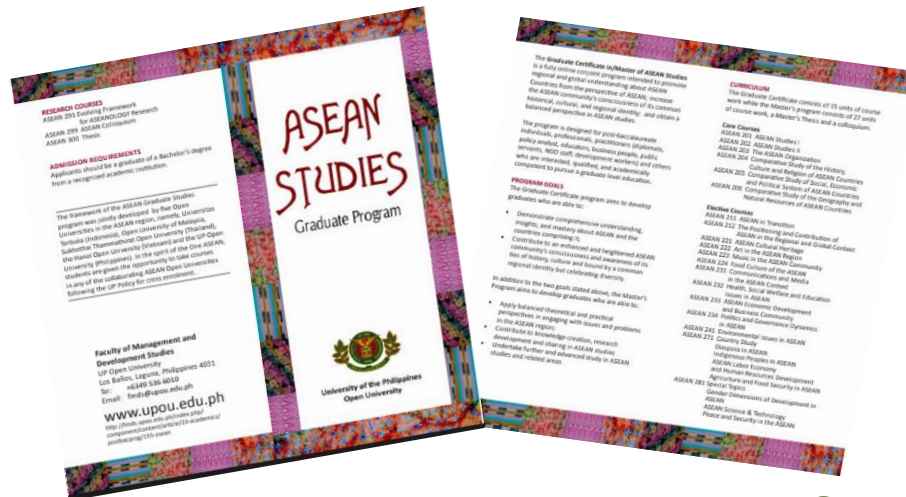
# OPEN AND DISTANCE e-LEARNING (ODeL)



**The Experience of the ASEAN Studies Graduate Program of the UPOU on how the ODEL framework provided a platform for internationalization of higher education**

# The University of the Philippines Open University ASEAN Studies Graduate Program

- Consisted of a Graduate Certificate (GCAS) and a Master's Program (MAS)



# ASEAN

a geopolitical region

collaborative-multilateral  
organizational entity

the ASEAN region as bound by  
a common agreement.



\*ASEAN refers to the Association of SouthEast Asian Nations

## Program Framework

ASEAN Studies is rooted in the philosophy that the commonly shared ASEAN aspiration and dynamics could only be well understood by the ASEAN peoples themselves through a system of knowledge and body of objective research and repository of data and information on the region in its individual member nations and in its collective character as a regional entity.



**In the 2007 ASEAN Summit in Cebu, the need for a region-wide curriculum on ASEAN Studies was raised to build the foundation for promoting regional cooperation and unity.**







In 2008, with adequate ASEAN scholars and Institutions that are willing to pool their academic expertise and educational resources for the pursuit of ASEAN Studies, five (5) ASEAN Open and Distance Education institutions in the ASEAN, namely, Universitas Terbuka (UT) of Indonesia, Open University of Malaysia (OUM), The University of the Philippines Open University (UPOU), Sukhothai Thammathirat Open University (STOU) of Thailand, and Hanoi Open University (HOU) of Vietnam made a landmark consortium agreement to collaborate in developing a framework and materials for a truly distinctive ASEAN Studies Program at the graduate level.





## Agreement on Course Materials Development

- to jointly write, develop, review and produce the course materials in English language that shall be the common online resource which each member-University is allowed to use, translate, re-use and reform



# Core Courses

- ASEAN 201** ASEAN Studies I
- ASEAN 202** ASEAN Studies II
- ASEAN 203** The ASEAN Organization
- ASEAN 204** Comparative Study of the History, Culture and Religion of ASEAN Countries
- ASEAN 205** Comparative Study of Social, Economic and Political System of ASEAN Countries
- ASEAN 206** Comparative Study of the Geography and Natural Resources of ASEAN Countries

# Elective Courses

**ASEAN 211** ASEAN in Transition

**ASEAN 212** The Positioning and Contribution of ASEAN in Regional and Global Context

**ASEAN 221** ASEAN Cultural Heritage

**ASEAN 222** Art in the ASEAN Region

**ASEAN 223** Music in the ASEAN Community

**ASEAN 224** Food Culture of the ASEAN

**ASEAN 231** Communication and Media in the ASEAN Context

**ASEAN 232** Health, Social Welfare and Education Issues in ASEAN

**ASEAN 233** ASEAN Economic Development and Business Community

**ASEAN 234** Politics and Governance Dynamics in ASEAN

**ASEAN 241** Environmental Issues in ASEAN

**ASEAN 271** Country Study (Diaspora in ASEAN)

**ASEAN 271** Country Study (Indigenous People in ASEAN)

**ASEAN 271** Country Study (ASEAN Labor Economy and Human Resources Development)

**ASEAN 271** Country Study (Agriculture and Food Security in ASEAN)

**ASEAN 281** Special Topics (Gender Dimensions in ASEAN)

**ASEAN 281** Special Topics (ASEAN Science & Technology)

**ASEAN 281** Special Topics (Peace and Security in the ASEAN)

# Research Courses

- ASEAN 291** Framework for ASEANOLOGY Research
- ASEAN 299** ASEAN Colloquium
- ASEAN 300** Thesis

## Agreements on Program Implementation:

- to offer and manage the Program on their own, consistent with their own academic standards, policies on governance, and operations system with the learning platform to be online.

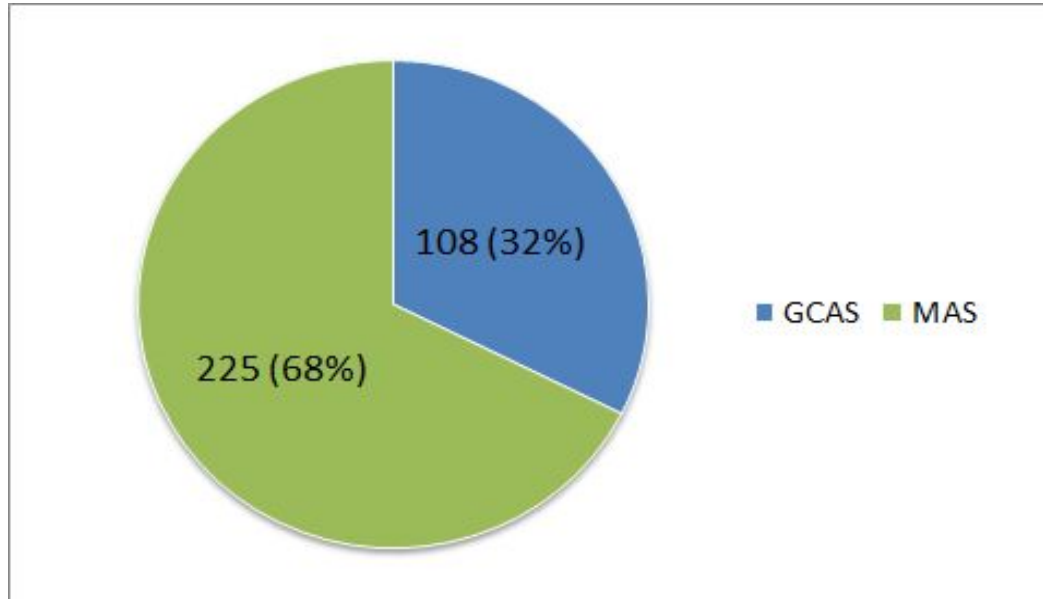


# The University of the Philippines Open University ASEAN Studies Graduate Program

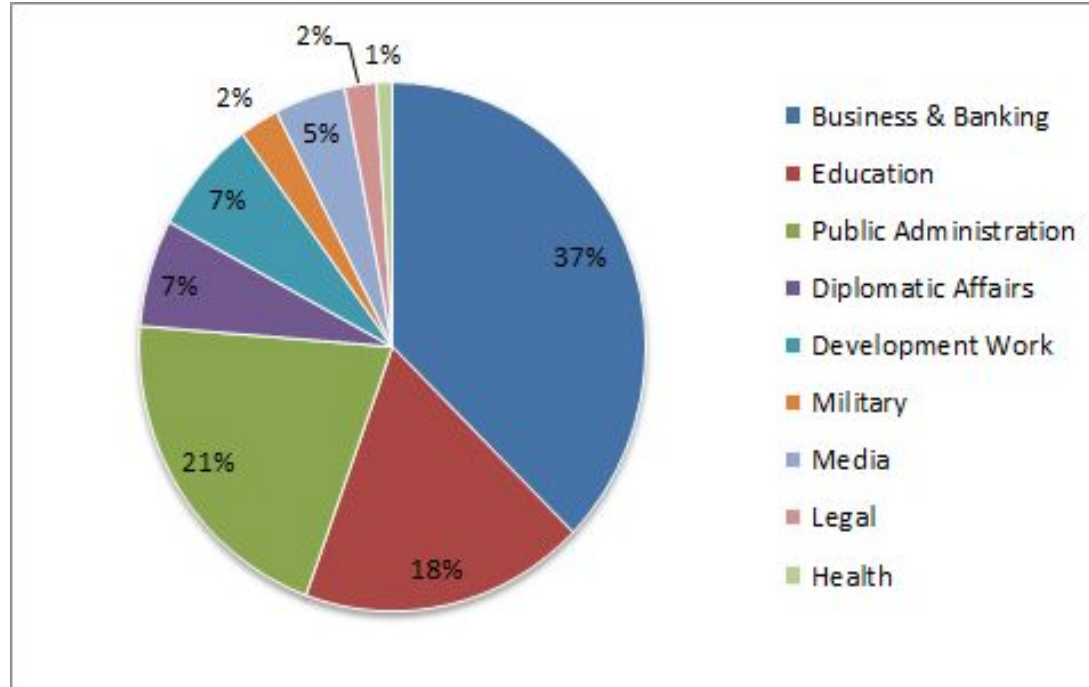
- Institutionalized in 2014



# Program Enrollment (n=333)

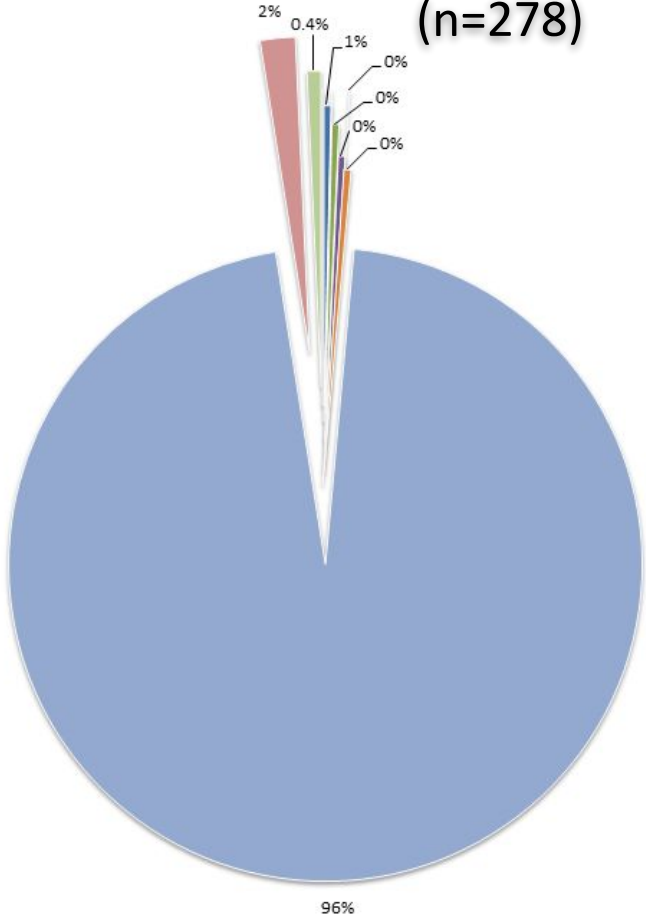


## Distribution According to Sectoral Group (n=333)



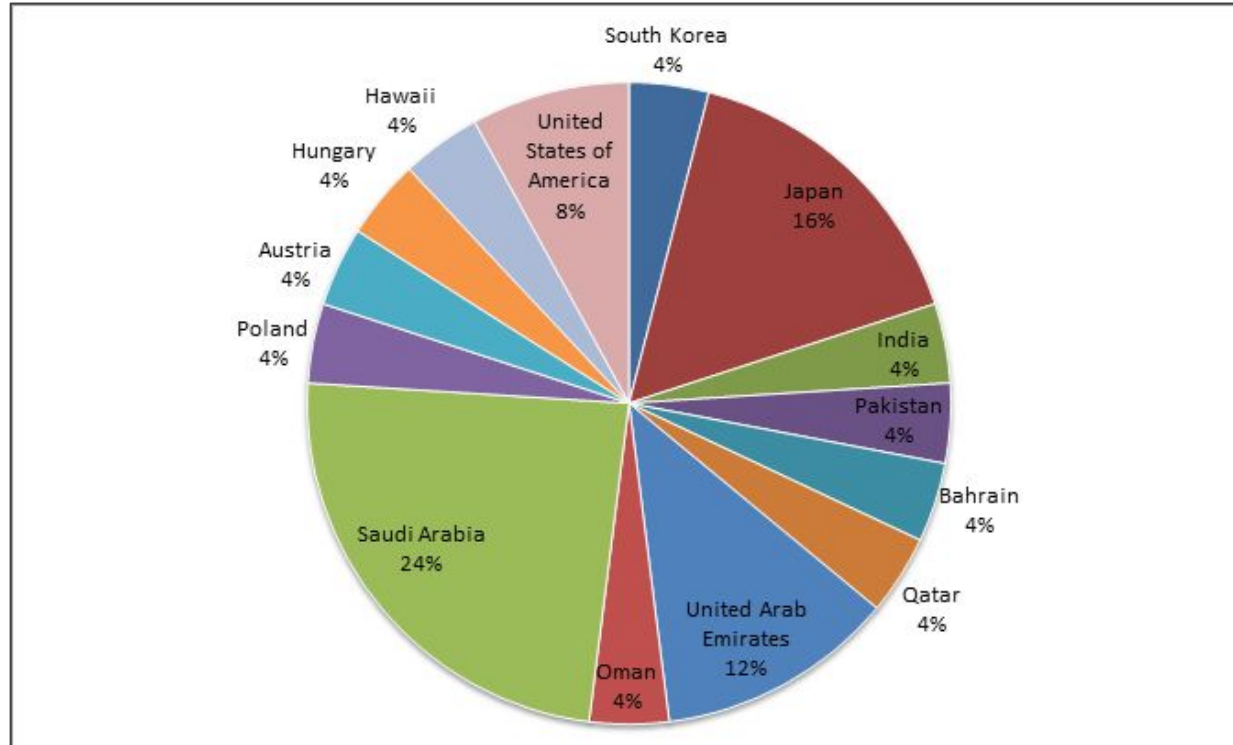
# Distribution According to Geographical Location in ASEAN Region

(n=278)

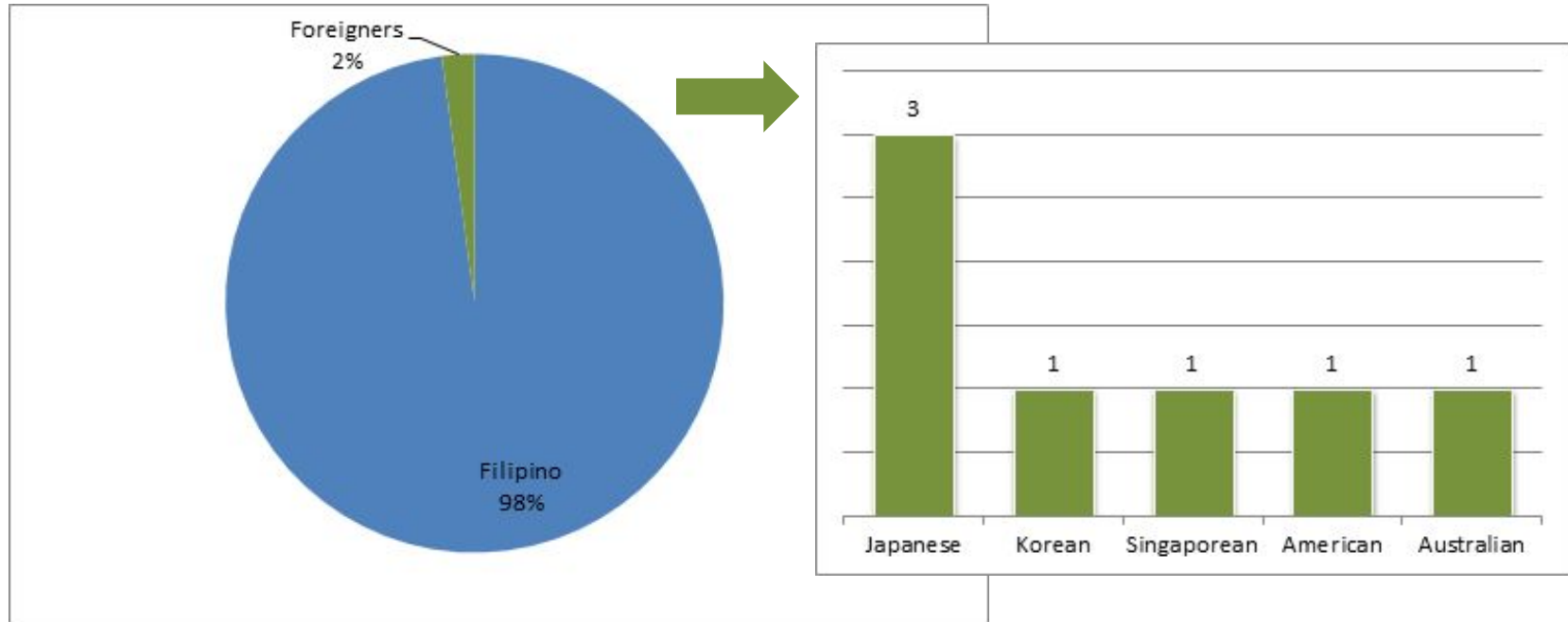


- Brunei Darussalam
- Cambodia
- Indonesia
- Laos
- Malaysia
- Myanmar
- Philippines
- Singapore
- Thailand
- Vietnam

# Distribution According to Geographical Location Outside ASEAN (n=27)



## Distribution According to Nationality (n=333)



## PLATFORM FOR INTERNATIONALIZATION AFFORDED BY THE ODeL FRAMEWORK

- Collaboration in Program Development and Implementation of the ASEAN Studies Graduate Program among Five Open Universities in ASEAN in line with the resource sharing principle of open learning

## PLATFORM FOR INTERNATIONALIZATION AFFORDED BY THE ODeL FRAMEWORK

- Creation of space for non-filipinos and non-ASEAN to learn ASEAN in line with the access principle of open learning, with the flexibility principle of distance education and with ubiquity principle of elearning.





# **PRESENT CHALLENGES TO INTERNATIONALIZING HIGHER EDUCATION THROUGH OPEN AND DISTANCE E-LEARNING**

Institutionalization of the Program in  
the Partner Universities

Individual difficulties related to  
technology-mediated education





# **INTERNATIONALIZING HIGHER EDUCATION THROUGH OPEN AND DISTANCE E-LEARNING**

Enables collaboration among  
universities that have common purpose

Expands access to graduate program  
that may not be available in other  
higher education institutions



**THANK YOU!**

UP OPEN UNIVERSITY

